

Digital Design Manager Cowes, Isle of Wight

We're looking for a passionate leader to help us build and grow our in-house design team. We work with a global community of circular economy pioneers who share a vision to build a more positive and regenerative economy. You will be collaborating with a team designing products, services and experiences that inspire and support this community to apply these ideas. Your work here will help us to reach a global audience, ensuring a high bar of quality for design and a focus on solving user needs. Design is playing an essential role in the Foundation as we look to push the boundaries of our designs and be experimental in our approach.

What the role will involve:

You will be leading the Digital Design function, inspiring and mentoring the team whilst playing a hands-on role yourself. This role requires a people-person who is comfortable leading and mentoring a small team of designers. You will be working to establish and nurture a growing UI and UX practice and championing the end-to-end design process from concept to final delivery, creating inspiring journeys for our users, whilst shaping collaborative working practices.

Your priorities:

- Demonstrating a passion for experimenting and prototyping and establishing new ways of working to drive innovation, uncovering new value and experiences.
- Applying learnings from your previous roles, creating an environment where great design can happen. Understanding and nurturing the team's values, you will model them through your behaviours and actions.
- Delivering high value design output, leadership and driving high performance from the team - leading by example.
- Managing and mentoring a small team of designers and providing day-to-day support whilst acting as a sounding board and providing guidance and direction on projects.
- Collaborating with your peers across Product, Development, Data and Brand to define a strategic vision for what we build and, in particular, to focus on utilising design and UX methodologies to deliver innovative solutions to meet user needs.
- Representing us internally to champion good design practices including user-first approaches and design thinking whilst setting and agreeing design standards for products at all stages of their lifecycle.
- Being responsible for the overall UI experience across our websites, apps and supporting digital channels. You will be passionate for ideating, designing and executing new experiences in a fast-paced environment, closely working with our in-house designers and brand manager to ensure designs are on point and consistent.

Person specification:

- Strong background in UX/product design coupled with experience of working with user personas and segmentations and defining customer journeys, requirements and use cases. You'll have a well-honed sense for what makes a great user experience and be able to demonstrate this.
- An impressive portfolio demonstrating best-practice design solutions across a range of projects, and exceptional visual polish – from wireframes to high-fidelity prototypes. Exceptional knowledge and experience of the full range of digital design, its implementation and development.
- Experience managing designers and passionate about developing designers' skills and careers.

- Well-versed in the end-to-end design process from concept to final delivery. You care about design all the way from a strategic level down to design details and getting the pixels right.
- Able to influence at all levels of an organisation and challenge as appropriate.
- Ability to think strategically, structure your thinking and drive your team strategy.
- Experience in prototyping, establishing design systems and evidence of early stage design thinking.
- Experienced in Creative Suite (InDesign, Photoshop, Illustrator), Sketch (essential) and InVision Studio / Adobe XD (desirable), InVision and other prominent prototyping tools. HTML and front-end coding experience, an advantage.

What we do:

The Ellen MacArthur Foundation is an innovative not-for-profit organisation with a mission to accelerate the transition to a circular economy. The Foundation works with the world's largest organisations and the emerging innovators that are bringing a circular economy to life. Find a full description of our work here:

www.ellenmacarthurfoundation.org

Please apply with CV, covering letter and salary expectation to: Barbara Calland
(barbara@ellenmacarthurfoundation.org)

Desired starting date:	asap
Closing date for applications:	August 2 nd 2019
Location:	Cowes, Isle of Wight.
Salary:	Competitive within the charity sector. Generous holiday allowance, gym membership etc.