Graphic Designer

Isle of Wight, UK

We are looking for an experienced graphic designer to create a variety of high-quality assets for projects across the Foundation. You will need to translate complex ideas into visuals and graphics with a particular emphasis on concept development and rapid experimentation of visual approaches, all to be created within the Foundation’s house-style and brand guidelines.

Role and responsibilities:

Reporting to our Design and Branding Manager, you will be responsible for:

• Developing visual assets for the many and varied projects and programmes at the Foundation. As part of this, you will be expected to gain a deep understanding of a project’s requirements, framing, and importance / connection to the circular economy. With this knowledge, you will need to distil complex or technical information/messaging into compelling visuals to support our organisational mission.

• On a day to day basis you will work across all areas of the Foundation presenting ideas and finalising visuals for: social media graphics, report illustrations, event materials, presentations, with a particular emphasis on the concept phase, and the rapid prototyping/drafting of ideas.

• You will collaborate extensively with the wider Design and Communications teams, and where relevant, with our external creative network.

• You will be responsible for scheduling timelines and meetings to ensure successful delivery of creative / design projects, as well as occasionally managing budget spend.

Your profile:

• Degree-level qualification in the Creative sphere (Art, Graphics, Illustration, etc.), or equivalent industry experience.
• Highly experienced with Adobe Creative Cloud suite, with a particular focus on Illustrator.
• Understanding of multimedia formats and exporting criteria.
• Confident user in Microsoft Office (PowerPoint, Word) and Google Drive software (Docs, Slides).
• Able to create / understand briefs from Project Teams and work independently to offer high-quality and high-impact concepts that respond to the design challenge.
• Open to independent learning about the different aspects of a circular economy.
What we do:
The Ellen MacArthur Foundation is an innovative not-for-profit organisation with a mission to accelerate the transition to a circular economy. The Foundation works with the world's largest organisations and the emerging innovators that are bringing a circular economy to life. If you would like to learn more about the Ellen MacArthur Foundation or the circular economy, please visit www.ellenmacarthurfoundation.org

Please apply with CV, covering letter and salary expectation to: Barbara Calland (barbara@ellenmacarthurfoundation.org)

Desired starting date: June 2020 onwards
Closing date: 16th April 2020
Salary package: Competitive within the charity sector and with generous holiday allowance, gym membership etc.
Location: Cowes, Isle of Wight.