This is an outstanding opportunity for an experienced service / strategic designer to join our growing Circular Design team, with a focus on accelerating our work in the food industry.

The Circular Design Programme aims to inspire and support designers and creators to redesign products, services and systems for the circular economy, where products are kept in use, waste is designed out and the natural systems are regenerated. The team works to spark a shift in design practices through story-telling, tool development, and network building, in close collaboration with a network of leading businesses, influencers, and institutions in the design sector.

**Food initiative background.**

On January 24th 2019, the Ellen MacArthur Foundation published the Cities and Circular Economy for Food report at the World Economic Forum Annual Meeting in Davos, after a year-long analysis phase. The report aims to initiate a deeper exploration of the role that cities, and the businesses and governments in them, can have in the creation of a circular economy for food. The report, for the first time, provides a fact base identifying the main system challenges linked to the current linear, take-make-dispose food production system, and offers an alternative vision of a model based on the principles of a circular economy. During its preparation over the course of 2018, the team collected information from 200+ articles, publications, and reports; consulted 100+ experts; and engaged a global consortium of 80+ cross-value-chain businesses, NGOs, city authorities, academics, and policymakers.

On June 14th 2019, the Foundation launched the Food initiative, which over the next three years will mobilise its vision of a circular economy for food, stimulating a global shift towards a regenerative food system. The Foundation will build on its substantial research to date, its global network of food system actors, and its experience with systems level change gathered through its New Plastics Economy and Make Fashion Circular systemic initiatives. It will be the first global at-scale circular economy initiative ever to catalyse change in the food system by mobilising cities and the businesses in them as key drivers of change.

Cities have the power to trigger a shift to a healthy food system, and can take action in three ambition areas:

1. Source food grown regeneratively, and locally where appropriate
2. Make the most of food
3. Design and market healthier food products
**Role & Responsibilities**

You will be part of the Circular Design team working closely with the Food initiative team to drive an 18-24 month-long project focused on establishing a narrative together with practical tools on the topic of circular design for food. You will be part of delivering these objectives through the following activities:

- Engage relevant food designers, experts, and other food industry stakeholders to lead the development of a circular design guide for food, which will equip food creators around the world with tools to apply circular economy principles in their everyday work.
- Develop and facilitate workshops and interviews to draw insights for curating the overall circular design for food narrative, inspiring stories, and practical tools.
- Manage the day-to-day working relationship with key design partner organisations.
- Drive activities together with key partners and influencers to reach and inspire millions of food designers through various campaigns and community-building efforts.
- Use these learnings to help shape and progress the Foundation’s broader circular design programme.

**Your profile**

- 3 to 5 years’ experience in Service Design, Design Research, or Strategic Design in-house or at consultancies / service design agencies.
- Able to use design thinking and system thinking methodologies in order to build solid and scalable strategies that solve highly complex issues.
- Strong team player with a high level of empathy and willingness to collaborate.
- Clear communicator who knows how to convey impactful ideas visually and orally.
- Excellent facilitator, able to bridge multiple stakeholder conversations in order to move towards a common goal.
- Recent experience in managing a project / campaign with a strong relationship management and community engagement component and a high level of independence.
- Experience of inspiring, engaging and managing relationships with senior stakeholders in design and/or food.
- The intellectual capacity to understand the principles of the circular economy and to apply them to design and the global food system.
- Experience and knowledge about food product development and menu design is a plus.
- An entrepreneurial mindset and comfortable with a high level of ambiguity.
- A good academic record and degree-level qualifications in design, business, and/or economics or other relevant discipline.

Please apply with CV, covering letter and salary expectation to Barbara Calland (barbara@ellenmacarthurfoundation.org)

**Desired starting date:** As soon as possible  
**Salary package:** Competitive within the Charity sector and dependent on experience with generous holiday allowance and gym membership.  
**Location:** The Circular Design team is based in the UK but regular international travel will be part of this role.  
**Closing date:** April 17th 2020.
**What we do**

The Ellen MacArthur Foundation is an innovative not-for-profit organisation with a mission to accelerate the transition to a circular economy. The Foundation works with the world’s largest organisations and the emerging innovators that are bringing a circular economy to life. The Foundation does so by accelerating change across six interlinked areas: