

User-Centric Data Analyst Based in Cowes, Isle of Wight, UK

We are looking for an experienced data analyst who wants to focus more on understanding users; in this hybrid data analyst/researcher role, you will be looking to surface actionable insights to help us improve product performance and deliver better experiences for our users.

What the role will involve:

Reporting to our Digital Lead, you could be supporting a new product by working on questions about market fit, ramping up adoption, and running tests on early releases; or you could be part of strategy meetings where you will get questions that need answering with data. In addition, there is likely to be general research needed to confirm or challenge decisions coming down the pipeline, coordinating and analysing research that delivers insights about people — their motivations, their experiences, and how the product fits into their life; and, most importantly, you will be a force multiplier, helping other people to do their jobs even better with the help of data and research.

You will be:

- Working with specialists across the Foundation to help us better understand our users and how to communicate with them. Helping us build better products, experiences and campaigns, so enabling us to persuade the world to do business in a more circular way.
- Helping set up and run quantitative and qualitative user research activities from beginning to end – you will be discovering insights about how we can help people to change their behaviour and impact in the world. You will also lead the analysis and communication of results in a way that helps peers to understand and take action on the insights.
- Assisting product managers and communications colleagues with the data reporting infrastructure and reporting needs required to help your colleagues increase the effectiveness of their work. You will set up the role of data in helping people make better decisions across a range of products and campaigns.
- Creating and implementing ways to effectively share insights across the organisation and finding ways to improve engagement amongst peers and stakeholders. You will be able to create presentations that clearly and concisely communicate results.
- Gaining insights about the intent of product usage through patterns in the data collected and trying to measure quality of experience using self-reported data (surveys) or behavioural data.
- Supporting the Foundation in identifying opportunities to implement data science methods to solve research questions and spark innovation.

Person Specification

- A natural collaborator, with evidence of connecting internal teams and interacting with colleagues across different disciplines.

- An excellent eye for detail and a love for interrogating and analysing data to provide actionable insights.
- Excellent communication skills and able to explain findings in clear and engaging ways to colleagues.
- A background in quantitative disciplines such as social psychology, statistics, computer science, and economics is an advantage.
- High level of written and spoken English

What we do

The Ellen MacArthur Foundation is an innovative not-for-profit organisation with a mission to accelerate the transition to a circular economy. The Foundation works with the world's largest organisations and the emerging innovators that are bringing a circular economy to life. The Foundation does so by accelerating change across six interlinked areas:

- **Business** – Catalysing circular innovation and creating the enabling conditions for it to scale globally and at all levels. We influence the work of organizations and provide the network, tools, opportunities and visibility to set and achieve ambitious circular economy goals and to inspire their peers.
- **Communications** – Engaging a global audience around the circular economy. Through 'moments' such as our Disruptive Innovation Festival which reached 1.5M people in 100+ countries in 2018 as well as traditional and digital channels, the Foundation leverages its rapid growth to reach a global audience.
- **Insight and analysis** – Providing robust evidence about the benefits and implications of the transition for existing and future leaders implementing the circular economy at scale. Outputs include our ground-breaking reports that provide a vision for a circular economy.
- **Institutions, Governments and Cities** – Engaging with organisations such as UN Environment Program, World Economic Forum, World Resources Institute, the European Commission, as well as a network of 20+ cities and local and national government departments, the Foundation seeks to inform public policy makers and provide evidence-based insights into public/private forums.
- **Learning** – Inspiring a generation to re-think the future through the circular economy framework and equipping pioneering individuals within business and government to drive systemic change.
- **Systemic Initiatives** – Transforming key material flows such as fashion, food and plastics to demonstrate a circular economy, we show that transforming global industries from linear into circular is possible and doable in practice, at scale, with incredible speed.

***Please apply with CV, covering letter and salary expectation to Barbara Calland
(barbara@ellenmacarthurfoundation.org)***

Desired starting date: As soon as possible

Salary package: Competitive within the charity sector

Location: Based in Cowes, Isle of Wight, UK

Closing date: 20th June 2019